



3RD ANNUAL  
**HOLIDAY  
LIMIE**  
MARKETPLACE

PARTICIPATION DECK



 **13.8K+**  
FOLLOWERS

 **543K+**  
REACH

 **20K+**  
BLOG READS

 **1K+**  
MONTHLY  
WEBSITE VISITS

# About

The Brown Gyal Diary was founded in 2018 with the passion to break the stigmas that existed for the Indo-Caribbean community. Over the years, the Indo-Caribbean space has not been deeply explored or been a space where we have been able to feel deep rooted in our culture. Brown Gyal Diary wanted to create a safe space where women of the diaspora could better understand their identity.

# Mission

Coast to coast we are breaking barriers for Indo-Caribbean women who are underrepresented and underserved. We are providing a community of like-minded women who share the same cultural experiences and are encouraging our women to make their mental health a priority.



VISION STATEMENT

**Providing events, information,  
and workshops to help Indo-  
Caribbean connect with their  
identity without feeling  
stigmatized or misunderstood.**





# Our Marketplace Purpose

1

Provide the Caribbean and South Asian diaspora with the space to promote and highlight their business and talents.

2

Raise funds to provide low-cost workshops for Indo-Caribbean/Caribbean womxn identifying community. See the last page for our 2024 event list.

3

Strive to create opportunities for meaningful interaction and cooperation between the Caribbean and South Asian diaspora communities, aiming to build bridges and enhance cultural appreciation.



# ANALYTICS & SUCCESS

Dive into the metrics, trends, and performance insights that power our platform. Gain valuable information to enhance your marketplace experience. Explore data that shapes the world of Caribbean holidays, helping you make informed decisions with precision. This page offers a glimpse into the marketplace's pulse, providing valuable insights for our vibrant community.

**750+**

Market  
Attendees

**20K**

Network  
Accessibility

**100+**

Flyer Shares  
On Social

**100%**

Hearts  
Touched

## THIS YEAR, VENDORS RECEIVE

- Fully outlined social media marketing kit
- Access to network of 20K + through our collab with [Red Owl Boxing](#).
- Commitment to paid ad spend for market promotion + printed promotion
- Website promotion via vendor network page

# BROWN GYAL DIARY 2024 EVENT CALENDAR

Jan

**Theme:**  
Relationships  
**Workshop:**  
Sexual Health

Feb

**Theme:**  
Indo-Caribbean/  
Afro-Caribbean  
Allyship  
**Workshop:**  
Paint Night

Mar

**Theme:**  
Women's  
Month  
**Workshop:**  
Networking  
Event

Apr

**Theme:**  
LGBTQ+  
Allyship  
**Workshop:**  
Breaking  
Stigmas

May

**Theme:**  
Intergenerational  
Trauma  
**Workshop:**  
BGD Brunch

June

**Theme:**  
Body Image  
**Workshop:**  
Fitness  
Workshop

July

**Theme:**  
Carnival  
**Workshop:**  
Carnival Bra  
Workshop

Aug

**Theme:**  
Sisterhood  
**Workshop:**  
Outdoor Movie  
Lime

Sept

**Theme:**  
Domestic Violence  
**Workshop:**  
Self Defence  
Workshop

Oct

**Theme:**  
Mental Health  
**Workshop:**  
Yoga

Nov

**Theme:**  
Addictions/  
Alcoholism  
**Workshop:**  
Healing

Dec

**Theme:**  
Togetherness  
**Workshop:**  
Holiday Lime  
Marketplace



# Contact Us

[Vendor Application](#)

[Event Webpage](#)